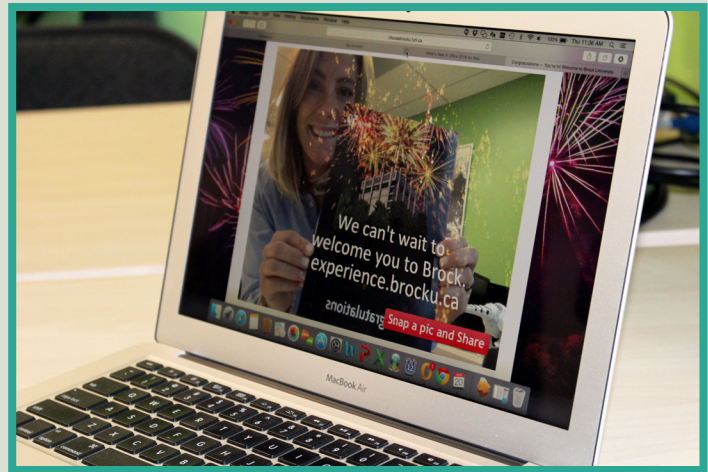


# AUGMENTED REALITY ACCEPTANCE EXPERIENCES

A **LEADING-EDGE**,  
FULLY FUNCTIONING  
**RECRUITMENT AND  
MARKETING TOOL**



## LEADING-EDGE EXPERIENCE

Help students be part of your institution's leading-edge acceptance experience in real-time, while effortlessly reaching your target audience and standing out from the crowd.



### STAND OUT

Make an impact and stand out from the competitive landscape of post-secondary institutions



### REACH MORE STUDENTS

Leverage social sharing technology to effortlessly reach students' extensive social networks.



### BRAND AWARENESS

Optimize your institution's website SEO with direct web traffic, targeted engagement, and increased social reach.



### REAL ENGAGEMENT

Respond to accepted students' personal inquiries, concerns, and excitement through mentions and hashtags.

## WHY CHOOSE AUGMENTED REALITY ACCEPTANCE?

Stand out from the crowd with a fully functioning marketing tool, and leverage the excitement of your newly accepted students as a recruitment tool.



Allow prospective students to feel part of the recruitment experience while providing a fun and engaging way for them to share their exciting news with friends and family.



Position your post-secondary institution at the forefront of leading-edge academic and life experiences for students, while amplifying brand awareness and online presence.

## HOW IT WORKS

1. Students will receive an acceptance package containing a postcard of your campus' most iconic landmark, and instructions to visit a url.
2. Students will be prompted to enable their webcam, and snap a picture when the augmented piece is displayed.
3. Students can instantly share the augmented acceptance experience via social media, with automated hashtags to allow for easy interaction!